



## NEW DEAL ADVISORS WITH EMK CAPITAL IN THE ACQUISITION OF A MAJORITY STAKE IN PROJECT INFORMATICA FROM HIG CAPITAL

Milan November 25, 2025 - **New Deal Advisors**, an independent firm specialising in advisory services to M&A Transactions has supported **EMK Capital**, a growth-focused private equity investor, in acquiring a majority stake in **Project Informatica**, one of the leading players in the Italian information technology market. The transaction also sees the reinvestment of **HIG Capital**, an international investment fund and previous reference shareholder, which will continue to support the company's growth alongside Project Informatica's management.

With a turnover of over €450 million, Project Informatica has grown significantly since its foundation in 1990, accompanying its customers on their digital transformation journey. During H.I.G.'s investment period, Project Informatica completed seven acquisitions, creating the WeAreProject Group, quadrupled its revenues and consolidated its position as a leading Italian provider of IT infrastructure solutions and services, providing cybersecurity, managed services (including SOC and NOC), hybrid cloud, networking and artificial intelligence services.

With the entry of EMK Capital, the group aims to further strengthen its presence in the highly fragmented domestic market through an additional acquisition in the coming months.

New Deal Advisors with a team led by Lorenzo Lavini (partner), provided financial due diligence services to **EMK Capital**.

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### **New Deal Advisors**

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.