



## NEW DEAL ADVISORS SUPPORTS THE CLUB DEALERS IN THE ACQUISITION OF A MINORITY STAKE IN GRANDA MANUFACTURING GROUP

Milan, October 7 2025 - **New Deal Advisors**, an independent firm specialising in advisory services to M&A Transactions has supported **The Club Dealers** in the acquisition of a minority stake in **Granda Manufacturing Group** (Gmg).

Granda Manufacturing Group (Gmg) of Roddi, located in the province of Cuneo, is a leading operator in Italy in the swimming pool and wellness sector, active in the distribution of a wide range of components for the construction of residential and commercial swimming pools with a growing international presence. The transaction involves a partial purchase of shares by the Cussino family, founder of the group and majority shareholder, and a capital increase aimed at supporting the ambitious development plan.

**New Deal Advisors** with a team led by **Gaetano Attanasio** (partner), provided financial due diligence services to **The Club Dealers**.

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### **New Deal Advisors**

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.