



NEW DEAL ADVISORS SUPPORT VALEO FOOD IN THE ACQUISITION OF MELEGATTI 1894 S.p.A.

Milan, July 02 2025 - **New Deal Advisors**, an independent firm specialising in advisory services to M&A Transactions, has supported **Valeo Foods Group**, one of Europe's leading producers of confectionery and snacks, in its acquisition of **Melegatti 1894 S.p.A.Milan**.

Founded in 1894 in Verona, Melegatti has a solid experience in the production of artisanal sweets, in particular pandoro, panettone and stuffed croissants, as well as a tradition based on family values, craftsmanship and attention to quality.

The acquisition marks an important strategic step in expanding Valeo Food's portfolio of well-known, high-quality brands. Through the integration of Melegatti, Valeo strengthens its presence in Southwestern Europe and opens up new avenues of growth for its global network. The acquisition will also enable Valeo Foods Group to strengthen its production and logistics capabilities, increasing its ability to meet growing demand while preserving the distinctive character and authenticity of Melegatti products.

New Deal Advisors with a team led by **Antonio Ficetti Gasco** (partner), provided financial due diligence services to **Valeo Group**.

New Deal Advisors

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.