



## **NEW DEAL ADVISORS SUPPORTS H14 IN A CAPITAL INCREASE IN WEROAD**

Milan, Nov 27 2023 – New Deal Advisors, an independent firm specializing in advisory services to M&A Transactions has supported H14 in a capital increase in WeRoad.

Private investors including the Grassi family and the Rovati family also participated in the Series B investment round with 18 million euros raised, led by the H14 family office, as well as other previous investors. The total raised so far therefore reaches to 36 million euros.

WeRoad is a company specialized in organizing group trips to over 90 destinations around the world, with itineraries that are aimed at groups of travelers of the same age and interests, in order to also create interpersonal relationships.

New Deal Advisors with a team led by Antonio Ficetti Gasco (Partner), has provided Financial Due Diligence services to H14.

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### **New Deal Advisors**

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.