



NEW DEAL ADVISORS SUPPORTS THE EQUITY CLUB IN ITS INVESTMENT IN REGI

Milan, Aug. 02, 2023 - New Deal Advisors, an independent company specialising in advisory services to M&A Transactions, has supported The Equity Club in its investment in Regi S.r.l. through a vehicle established under the Tec Beauty club deal initiative promoted by Mediobanca.

Regi, based in Bagnolo Cremasco in the province of Cremona, is an international leader in the development and production of make-up and skincare products. The company has a direct presence in major markets through its three production sites in Italy, the United States and India that employ more than 700 people.

New Deal Advisors with a team led by Lorenzo Lavini (Partner), has provided financial due diligence services to The Equity Club.

New Deal Advisors

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.