



NEW DEAL ADVISORS SUPPORTS WHITE BRIDGE INVESTMENTS IN THE ACQUISITION OF TIKEDO

Milan, March 03, 2023 - New Deal Advisors, an independent company specialising in advisory services to M&A Transactions, has supported White Bridge Investments in the acquisition of Tikedo, a group specialising in the self-adhesive labels industry.

White Bridge is a private equity firm founded in 2018 by Stefano Devescovi and Marco Pincioli, known in Italy for taking over groups such as Lampa, Antichi Sapori dell'Etna, and Qc Terme.

Tikedo is a group producing about 4 billion labels a year and active between Italy and Spain. The group is the result of several companies' combinations, including Etichettificio LGL, Prisma, Sefran, Alfa, and Adhegrafic. The company has made 6 acquisitions, of which 4 in Italy and 2 in Spain, the two markets it currently oversees the most.

The seller was the search fund Maestrale Capital, with the CEO Vito Giurazza reinvesting in the capital. The goal of the new shareholder White Bridge Investments is to grow further organically and through acquisitions, as the sector is still highly fragmented in Italy and abroad.

New Deal Advisors, with a team led by Guido Pelissero (partner), has provided Financial Due Diligence Services to White Bridge Sgr.

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring,

transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.