



NEW DEAL ADVISORS SUPPORTS ARRI IN THE ACQUISITION OF CLAYPAKY

Milan, Dec. 20, 2022 - New Deal Advisors, an independent firm specializing in advisory services to M&A Transactions, has supported ARRI, a global player in the film industry, in its acquisition of Claypaky, a company operating in the professional entertainment lighting sector.

ARRI, headquartered in Munich, Germany, is a leading designer and manufacturer of video camera and lighting systems along with broader systems and solutions for the film, television and media industry, with a worldwide distribution and service network.

Claypaky, a company founded in 1976 and acquired by OSRAM in 2014, is headquartered in Seriate, Italy, and is recognized as a global leader and reference brand in the high-end professional entertainment lighting business worldwide. Claypaky has strengthened its technology leadership through the expansion of its portfolio based on LED and laser source products, offering an innovative and award-winning range of static and moving head projectors, as well as lighting effects, accessories and digital lighting tools. Claypaky is a leading partner for the world's most popular shows, global events and theaters.

New Deal Advisors, with a team led by Guido Pelissero (Partner), has provided Financial Due Diligence Services to ARRI.

New Deal Advisors is an independent firm specialising in advisory services in M&A field. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade

alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.