



NEW DEAL ADVISORS SUPPORTS PALLADIO HOLDING IN LAUNCHING A PARTNERSHIP WITH WISYCOM

Milan, 08 november 2022 - New Deal Advisors, an independent company specialising in advisory services to M&A Transactions, supported Palladio Holding in the acquisition of a majority stake in Wisycom.

Wisycom, headquartered in Tombolo, manufactures and markets high-tech professional systems worldwide and is recognized as a major player in the market for wireless equipment in the professional audio sector, particularly in broadcast, live music, cinema and theater segments.

The partnership with Palladio, an independent permanent capital holding company that invests in development projects, is aimed at accelerating Wisycom's growth in international markets, supporting the entrepreneurs in the business development and the consolidation of their competitive positioning.

New Deal Advisors, with a team led by Guido Pelissero (Partner), has provided Financial Due Diligence and Tax Due Diligence Services to Palladio Holding.

New Deal Advisors is an independent firm specialising in advisory services in M&A. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation