

NEW DEAL ADVISORS SUPPORTS FLORENCE GROUP IN THE ACQUISITION OF MAGLIFICIO ERIKA

Milan, 24 October 2022 - New Deal Advisors, an independent company specialising in advisory services to M&A Transactions, has supported Florence Group in the acquisition of Maglificio Erika.

Founded in Gazzo Veronese in 1985, Maglificio Erika, a manufacturing excellence specialised in the design and production of wool, cotton and fine yarn knitwear garments for domestic and international clients operating in the luxury segment, joins the Florence Group, with the goal to build the first integrated production platform in Italy servicing the international luxury fashion segment.

New Deal Advisors, with a team led by Lorenzo Lavini (Partner), assisted Florence Group providing Financial Due Diligence and Tax Due Diligence services.



New Deal Advisors is an independent firm specialising in advisory services in the M&A field. Established in 2012, New Deal Advisors provides support in a broad variety of extraordinary transactions streams including mergers and acquisitions, restructuring, transformation processes, forensic and litigation activities, fairness opinions and valuation services. New Deal Advisors has worked for more than a decade alongside private equity funds, investment holdings, family offices, financial institutions and strategic players achieving to date the finalisation of over 200 deals.

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